

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56998

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

254304	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	329097	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME		SRCP MEDIA			TOM SMITH FOR SENATE		
AND		201 N Union St Ste 200			333 Allegheny Ave Ste 202		
ADDRESS		Alexandria	VA	22314-2651	Oakmont	PA 15139-2072	
		USA			USA		
CONTACT					PRODUCTSMITH 10/16-22		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.		PRODUCT CODE 1310		
				321			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY SMITH FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1 30 MIN SEP	01111..	4	05:58A	07:00A	30S	10/16/12-10/19/12	THIS MORNING 6-7AM	4	600.00	2400.00
2 30 MIN SEP	M	1	05:58A	07:00A	30S	10/22/12-10/22/12	THIS MORNING 6-7AM	1	600.00	600.00
3 30 MIN SEP	.1111..	4	07:00A	08:00A	30S	10/16/12-10/19/12		4	340.00	1360.00
4 30 MIN SEP	M	1	07:00A	08:00A	30S	10/22/12-10/22/12		1	340.00	340.00
5 30 MIN SEP	01100..	2	09:00A	09:30A	30S	10/16/12-10/17/12	PITTSBURGH LIVE	2	150.00	300.00
6 30 MIN SEP	01100..	2	10:58A	11:58A	30S	10/16/12-10/17/12	PRICE IS RIGHT	2	495.00	990.00
7 30 MIN SEP	01110..	3	11:58A	12:30P	30S	10/16/12-10/18/12	NOON NEWS	3	585.00	1755.00
9 30 MIN SEP	01111..	4	04:00P	04:30P	30S	10/16/12-10/19/12	4-430PM NEWS	4	540.00	2160.00
10 30 MIN SEP	M	1	04:00P	04:30P	30S	10/22/12-10/22/12	4-430PM NEWS	1	540.00	540.00
11 30 MIN SEP	01111..	4	04:30P	05:00P	30S	10/16/12-10/19/12	430-5PM NEWS	4	540.00	2160.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 2

254304	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	329097	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	SRCP MEDIA			TOM SMITH FOR SENATE	
AND	201 N Union St Ste 200			333 Allegheny Ave Ste 202	
ADDRESS	Alexandria VA 22314-2651			Oakmont PA 15139-2072	
	USA			USA	
CONTACT				PRODUCT SMITH 10/16-22	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	321	PRODUCT CODE	1310
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1					

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			FROM	TO						
12 30 MIN SEP	M	1	04:30P	05:00P	30S	10/22/12-10/22/12	430-5PM NEWS	1	540.00	540.00
13 30 MIN SEP	01111..	4	05:00P	05:30P	30S	10/16/12-10/19/12	5-530PM NEWS	4	860.00	3440.00
14 30 MIN SEP	M	1	05:00P	05:30P	30S	10/22/12-10/22/12	5-530PM NEWS	1	860.00	860.00
15 30 MIN SEP	01111..	4	05:30P	06:00P	30S	10/16/12-10/19/12	530-6PM NEWS	4	860.00	3440.00
16 30 MIN SEP	M	1	05:30P	06:00P	30S	10/22/12-10/22/12	530-6PM NEWS	1	860.00	860.00
17 30 MIN SEP	01111..	4	05:58P	06:30P	30S	10/16/12-10/19/12	M-F 6PM NEWS	4	990.00	3960.00
18 30 MIN SEP	M	1	05:58P	06:30P	30S	10/22/12-10/22/12	M-F 6PM NEWS	1	990.00	990.00
19 30 MIN SEP	Su	1	06:58P	08:00P	30S	10/21/12-10/21/12	60 MINUTES	1	4950.00	4950.00
20 30 MIN SEP	T	1	07:58P	09:00P	30S	10/16/12-10/16/12	NCIS	1	4950.00	4950.00
21 30 MIN SEP	W	1	08:58P	10:00P	30S	10/17/12-10/17/12	CRIMINAL MINDS	1	3555.00	3555.00
22 30 MIN SEP	Th	1	09:00P	10:00P	30S	10/18/12-10/18/12	PERSON OF INTEREST	1	3780.00	3780.00

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KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV AND

254304	AGENCY (OR SERVICE) ACTING AS AGENT FOR		329097	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME		SRCP MEDIA		TOM SMITH FOR SENATE		
AND		201 N Union St Ste 200		333 Allegheny Ave Ste 202		
ADDRESS		Alexandria VA 22314-2651		Oakmont PA 15139-2072		
		USA		USA		
CONTACT				PRODUCT		SMITH 10/16-22
LOCAL SALESPERSON		Brian Butz-1		AGENCY EST. NO.		
				321		
NATIONAL SALESPERSON				PRODUCT CODE		1310
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1						

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
23 30 MIN SEP	Sa	1	10:00P	11:00P	30S	10/20/12-10/20/12	48 HOURS	1	810.00	810.00
24 30 MIN SEP	0111100	4	11:00P	11:35P	30S	10/16/12-10/19/12	11PM NEWS	4	1890.00	7560.00
25 30 MIN SEP	M	1	11:00P	11:35P	30S	10/22/12-10/22/12	11PM NEWS	1	1890.00	1890.00
26 30 MIN SEP	Sa	1	11:00P	11:35P	30S	10/20/12-10/20/12	11PM NEWS	1	1700.00	1700.00
27 30 MIN SEP	Su	1	11:00P	11:35P	30S	10/21/12-10/21/12	11PM NEWS	1	1700.00	1700.00
Total Contract:								54		57590.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						57590.00	.00	.00	57590.00	
GRAND TOTAL									57590.00	

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